

PRESS RELEASE
For immediate release

**THE MEDICART/EPIDERMA NETWORK RAISES \$15,880 FOR
THE QUEBEC BREAST CANCER FOUNDATION**

Photo (left to right): Anne-Charlotte Carteyron, Manager of Maisonneuve clinic & Customer relations manager at Epiderma, Mallaury Volpi, Coordinator, Partnership and Sponsorship, QBCF, and Marie-Claude Ravary, Advisor, Partnership and Sponsorship, QBCF.

QUÉBEC, November 17, 2021 – At the end of the 14th fundraiser organized for the [Quebec Breast Cancer Foundation](#), the Medicart/Epiderma network is proud to announce that it has raised the sum of \$15,880.

Throughout the month of October, for each laser hair removal, cellulite, body contouring, microdermabrasion and peeling package sold, Epiderma donated \$20 to the Quebec Breast Cancer Foundation. Concerned to contribute to the well-being and overall health of women, Epiderma once again led a fundraising campaign as part of breast cancer awareness month.

“It’s a cause that is close to our hearts. We are proud to be able to support the Quebec Breast Cancer Foundation in its research projects. The partnership between Epiderma and the Foundation is natural and we want to thank our customers for having enthusiastically participated in this campaign,” explained Julie Bédard, President and Chief Operating Officer of the Medicart network.

“On a daily basis, the Quebec Breast Cancer Foundation witnesses the reality and needs of people affected by breast cancer and their loved ones. Our mission is to improve their quality of life by offering them the best support services, free of charge, throughout Quebec. Thanks to the donations collected by the Medicart / Epiderma network, the Quebec Breast Cancer Foundation can ensure the sustainability of its services, improve them and develop new ones,” said Karine-Iseult Ippersiel, President and CEO of the QBCF.

In Quebec, breast cancer represents an average of 25% of new cancer cases. About 6,700 women will be diagnosed with breast cancer each year. Among them, 1,350 will die of it. Women aged between 50 to 69 years old are the most affected by cancer. Breast cancer is the most common in pregnant women. Among men, 210 Canadians will be diagnosed with breast cancer, 60 of whom will die of breast cancer.

About Medicart

Medicart was created to offer consumers the most complete range of beauty and wellness treatments, delivered in a safe and accessible manner, by experienced health professionals and technicians under one multidisciplinary banner. Medicart aspires to bring together various categories of complementary clinics specialized in dermatology, phlebology and aesthetic medicine. Proud of a clientele of more than 250,000 people who have benefited from more than 2.5 million treatments since 2000, Medicart owns the network of 30 Epiderma clinics in Quebec, including a virtual clinic, and 5 Medicart clinics in Quebec and Ontario.

About Quebec Breast Cancer Foundation

The Quebec Breast Cancer Foundation is the only philanthropic organization that ensures that the benefits of its investments in breast cancer research are invested here in Quebec. Since 1994, it has raised more than \$57.5 million, which has been distributed in Quebec for the benefit of cutting-edge research and to defend the interests of people with breast cancer and their families. Through research and innovation, support, and awareness, it places people with breast cancer and their families at the heart of its mission. Researchers, volunteers, employees, donors and families, all bound by the same hope: A future where we no longer die of breast cancer. Follow its news on social networks [Facebook](#), [LinkedIn](#), [Twitter](#) et [Instagram](#).

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