



**PRESS RELEASE
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**EPIDERMA RAISES \$21,820 FOR THE LISE WATIER FOUNDATION'S
LET'S START UP PROGRAM**

Quebec City, May 11, 2022 – Concerned about a sustained involvement in its community, Epiderma associated for a third year with the Lise Watier Foundation to support the Let's Start Up program. This year, the amount raised by Epiderma is \$21,820. By allowing them to reveal their professional potential, this program helps women in situations of social, economic or professional vulnerability to achieve financial autonomy and fulfill themselves.

In April, a special operation was set up in the 30 Epiderma medical-aesthetic clinics in Quebec and in a virtual clinic. For each laser hair removal, microdermabrasion, peeling, cellulite treatment or body contouring package sold, \$20 was donated to the Lise Watier Foundation.

Currently offered in five points of service (Montreal, Quebec, Toronto, the Laurentians region and Montérégie), the Let's Start Up program is an inclusive and free formula. Intended for women who want to invest in a professional project, it provides them with concrete means to develop their skills, through training, individualized support or financial support. Women thus begin a new start through an entrepreneurship project, a return to school or the search for a more rewarding job.

"The work carried out in collaboration with the Lise Watier Foundation is a commitment that is close to our hearts. The situation in which many women find themselves after two years of the pandemic threatens gender equity in the labor market. Indeed, in 2020, 2 out of 3 jobs lost were held by women.[1] Thanks to the Let's Start Up program, women have the opportunity to gain confidence in their skills and to fully invest in their professional project," explained **Julie Bédard, President and Chief Operating Officer, Medicart Corporation.**

[1] Source: Impact de la pandémie de Covid-19 sur la santé et la qualité de vie des femmes au Québec. Observatoire québécois des inégalités. 2020.

About Medicart

Medicart was created to offer consumers the most complete range of beauty and wellness treatments. They are delivered in a safe and accessible manner by experienced health professionals and technicians under one multidisciplinary banner. Medicart aspires to regroup various categories of complementary clinics specialized in dermatology, phlebology and aesthetic medicine. Proud of a clientele of over 350,000 people who have benefited from more than 3 million treatments since 2000, Medicart owns the network of 30 Epiderma clinics in Quebec and 6 Medicart clinics in Quebec and Ontario.

About Lise Watier Foundation

The Lise Watier Foundation's mission is to restore confidence in their abilities to women living in a situation of economic, social or professional vulnerability and to help them become entrepreneurial in order to take the path to financial independence.

In 2017, the Lise Watier Foundation launched its own professional development program: the Let's Start Up program. This innovative program provides women with concrete means to develop a transformative professional project. In this way, women begin a fresh start toward financial independence through entrepreneurship, post-secondary education or a return to employment.

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